



MIDTOWN VOICE

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THE OFFICIAL NEWSPAPER OF THE MIDTOWN CENTER



Ghostbuster Movie Review: Hit or Miss?

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Reporting News from Crain’s Chicago Business

By: Israel Carranza

The Public Relations apprenticeship of the Midtown summer program was excited to go on a visit to the Crain’s Chicago Business building and getting to know how everything works in the Public Relations world. We met at the Crain’s Communication Building and were welcomed by Bob Kornecki, the Director of Individual Giving at Midtown, and gave us a brief introduction in the lobby. We went to the 18th floor and were given a small tour around the offices meeting 4 type of reporter: sports, restaurants, politics, and most importantly business.

Crain’s can be found in 4 cities: Detroit, New York, Cleveland, and of course Chicago. Crain’s news can not only be found on the internet but their magazines are located in designated places, targeting their audience towards older businessmen so they can see what is going on in the business world.



Inside the Crain’s Chicago Business Office

Todd J. Behme, the Deputy Online Editor for Crain’s Chicago, took us to a conference room and gave us a presentation on what exactly they do and how it all works. He told us the “Bread and Butter” (focus) of Crain’s news is business news related to Chicago or the Chicago area. Todd showed us their online website at Crainschicago.com and told us they try to be on the top of the latest news on their site, but they do not work 24/7 but they do refresh it every morning as soon as possible to get the latest topics out there. During his presentation he gave us demonstration on how reporters get stories on Crainschicagobusiness.com; with our help, it took no more than 15 min to put up a story about the University of Illinois trying to freeze their tuition. When asked by one of the PR students on how many stories does and average reporter has to cover Todd said,

“Depends on how complex the story is, sometimes it can take a while, where other times you get 4 paragraphs right away. The reporters are always busy.” Most reporters do their own work and cover things because they think it is interesting. Crainschicagobusiness.com informs people about the latest news in a business; Todd said “our first loyalty is to the reader.”



The PR Students inside Crain’s Chicago Business

Craig Newman, the deputy managing editor for Crain’s Chicago, told us the importance about social media and how it’s related to the news. Mr. Newman showed us how he uses a site called “chartbeat” to help him monitor who is reading their news; where they are from, and sometimes why. In the screen we could see which article was the most read or most visited and also the least interesting for the readers. Mr. Newman said, “Throughout the day we change the stories depending on how popular it is, so people don’t see the same thing.” Mr. Newman clearly showed us that Instagram is not really where their readers are at, that he has more followers than the account for Crain’s does. He also mentioned Twitter and Facebook are working well for them and they will not put their news into Snapchat because it just doesn’t fit. Aray Rivera, Midtown’s Public Relations teacher, asked Mr. Newman what makes a good reporter have a good interview Mr. Newman responded saying, “Be respectful, be laid back, but sometimes pushy... have a conversation with them, the less you think I am a reporter the better our interview would be.”

The Public Relations apprenticeship from Midtown was very excited and thankful for the trip to Crain’s Chicago and wishes nothing but the best for the future of the company. We will be sure to keep in mind what they have taught us. We are thankful for the free three month membership for Crainschicagobusiness.com and we hope we can go back next year.

WORLD NEWS

DETAILS: Attack in Nice, Paris

By: Kevin Salinas

July 14, 2016 approximately 10:30 PM, there was an attack on Nice, Paris where 84 people died, including children and teenagers, and 121 people were hospitalized in critical conditions. There is no clear motive on why the attack took place. Paris officials are still investigating on the matter, and hoping to find answers to questions that are still unanswered. A Midtown student, Braulio Gomez, said “It’s pretty tragic and upsetting... you're unable to guess what’s going to happen next...the government should keep a watch on people who are released from prison to help prevent crimes before they happen” this is a good idea but there is a problem with the invasion of privacy.”



The man who attacked Nice was named Mohamed Lahouaiej Bouhle. Bouhle had a list of things wrong with him. He was diagnosed with depression, his wife had left him, his neighbors disliked him. The Islamic state has claimed responsibility and called Mohamed Lahouaiej Bouhle, a “Soldier”. I asked another student from Midtown, Victor H., about the attack and he mentioned that, “It’s shocking how Paris has been through a lot of attacks and these things [attacks] are becoming more frequent”. Bouhl’s personal computer has very suspicious search results the attack at Orlando, that took place earlier this year, and Eid al-Fitr which is the religious holiday for Muslims to mark the end of Ramadan, along with chapters of Quran, and chants, that are used in the Islamic State.

The following Monday, Nice hosted a parade where well over 300,000 people attended according to the New York Times. Almost every person had a white rose at the parade for the victims. The parade included a moment of silence for the family members that have lost their lives.

Midtown Weekly Feature - Winston Churchill

By: Juan Perez

Winston Churchill was born at Blenheim Palace in 1874. At Woodstock near Oxford to an aristocratic family, the Dukes of Marlborough. Churchill went to Harrow school. When he entered school, he wasn’t the best student, Churchill proved to be an independent student having a difficult nature and slow to learn but Churchill was very good at sports and joined the officer cadet group, which he enjoyed. Churchill went out to gain as much active military experience as possible. He combined both his military duties with working as a war correspondent and earning money for his reports on the war.

In 1899, he resigned from the military and pursued his career as a war correspondent. He became a minor celebrity for his role in taking part in a scouting patrol, getting captured and later escaping. Churchill returned to the UK in 1900 and successfully stood as a Conservative candidate for Oldham. In 1900, Churchill became a member of Parliament in the Conservative Party for Oldham in a town in Manchester. Following his father into politics, he followed his father's sense of independence, becoming a supporter of social reform.

After becoming prime minister in 1940, he helped lead a successful plan with the U.S. and Russia during WWII to defeat the Axis Powers and make a post-war peace. On June 18 1940, Churchill said one of his speeches to the House of Commons, warning that "The Battle of Britain" was about to begin. He kept resisting to the Nazi’s power, as he saved many people's lives by standing up and saying a speech. He created the foundation for an alliance with the United States and the Soviet Union. Later on in the years he died at his home at the age of 90 on January 24, 1965. This is an example of a person who shows virtue or virtues. He has shown great courage, nobility, order, hope and much more. This week's virtue is order because we all have to plan our future for ourselves. We can help people and our families just like Churchill did by saving the people of London from the Nazis’s by having a ordered plan for them. We can do that by uniting together to make the world a better place.



LOCAL NEWS

The Edelman Foundation

By: Kevin Salinas

Edelman Co. is a leading global communications marketing firm that partners with many of the world’s largest and emerging businesses and organizations, helping them evolve, promote and protect their brands and reputations. Dan Edelman is the founder of the company and we had the opportunity for one of his sons, John Edelman, to give us his time and talk about Edelman. We were also able to ask many questions that included some of the challenges he faced in life, the company, and Mr. Edelman gave each public relation student a book called: “Edelman and the Rise of Public Relations”, by Frank Wisner, which talks about the growth as a corporation.

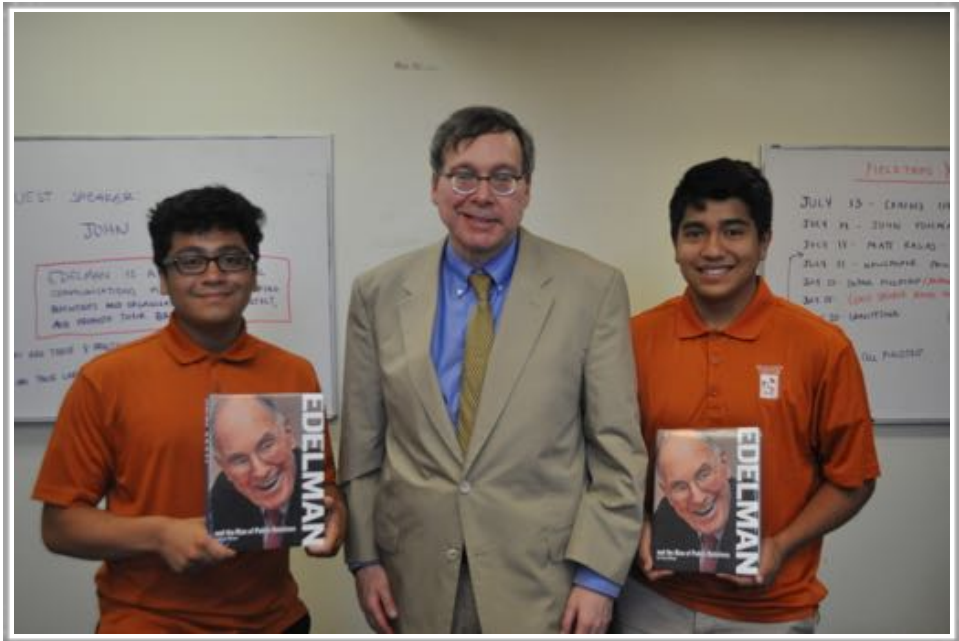


John Edelman speaking to the PR students

John Edelman came to visit the Midtown Center for Boys on Thursday July 14th, 2016. John Edelman worked for 16 years in the Human Resources department and then later transitioned to working in the Corporate Social Responsibility department and has been working there for six years. The company has many values including quality work and great opportunities for their workers/clients. To be a good company, Mr. Edelman focuses on primary research to find out what people say about their company, and confirm if what they are saying is either true or false. When there is a big idea, Edelman Co. creates stories in strategic ways. As a company, Edelman wants to become the largest communication firm in the world. Edelman’s company likes to help others because “Everybody’s story needs to be heard.”

Edelman Co. has to do a lot with sustainability. Sustainability means making the world more environmentally friendly. At first, I believed that Edelman would have no affiliation with sustainability since it is a computer based company, but in fact, it does. Edelman needs to buy computers that focus on saving energy, like HP. When it comes to the value/supply chain, there is a lot to incorporate. As a company, the food that is bought is delivered and when the food is delivered, a carbon footprint is left behind. The company needs to focus on lowering the carbon footprint. Also, the company focuses on food waste, so for lunch break, the workers need to put what they did not eat in a compost bin.

John Edelman attended Latin School of Chicago as a high school student. For college, he went to Brown University to major in Political science and History. John Edelman works for non-profit organizations and he likes to give back to organizations. If something were to go wrong in his line of work, he would acknowledge what went wrong, find ways on how to fix it, and not avoid it. His father, Dan Edelman, along with Bob Kornecki and a combination of his co-workers are his mentors.



John Edelman with Danny Garcia and Jesus Ortiz



Wicker Park Fest - 2015

Events in Chicago This Weekend

By: Juan Perez

Wicker Park Festival

Wicker Park Fest continues to grow in size and scope with every passing year. It includes three stages of live music including a fourth kid’s stage, showcase some of the most highly anticipated music acts of the summer. This year’s colossal street party also presents a dedicated children’s fun area, an arts section and performance acts, dozens of the most popular local boutiques and restaurants, and an environmentally-friendly production efforts. The festival is located at Milwaukee and North Avenue St. from July 23- July 24 from 12p.m. - 10p.m.

Chicago Summer Dance

Do you love dancing such as tango, salsa? Well this summer starting from June 24-September 11 you can swing, waltz, cha-cha...or enjoy the music at the largest annual outdoor live music and dancing series in the United States. Dancers of all ages and skill levels are invited to take part in this festival, they have a one-hour dance lessons by professional instructors. They also have live music and dancing. Go this Sunday and show your moves!

Sausage Fest

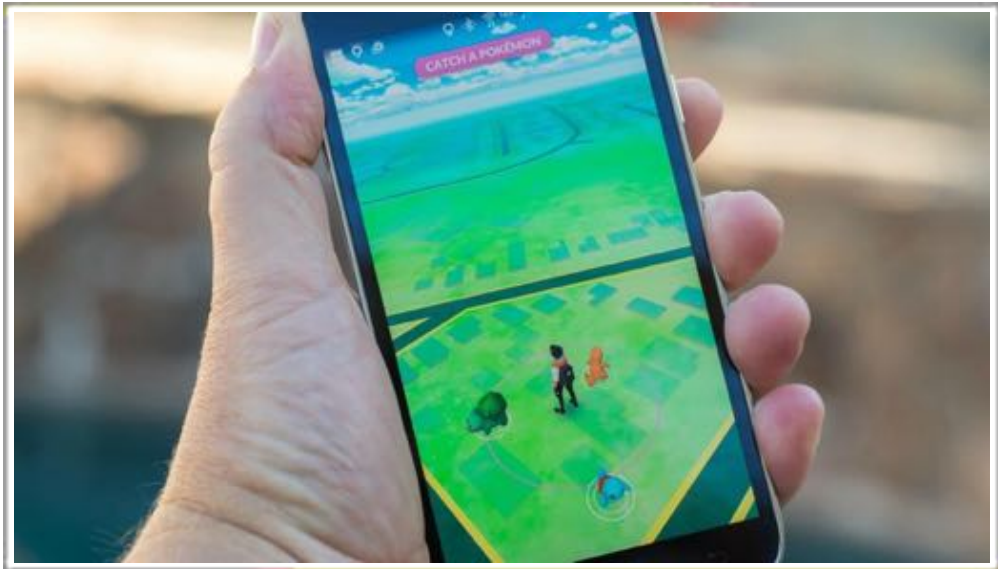
The 6th Annual SausageFest Chicago will offer food enthusiasts a chance to eat over 25 gourmet sausages produced by our city’s most sausage purveyors. This sausage festival delivers a great experience of artisan you can eats delicious sausages refreshing drinks, live music, and family-friendly activities. The festival is located on Weed St. District of Lincoln Park. The main entrance is at Sheffield and Weed The hours of operation are Saturday July 23 and Sunday July 24.

LOCAL NEWS

Pokemon Go Meet-Up at the Bean

By: Christian Reyes

Thousands of Pokemon Go fans met up at The Bean in Millennium Park on Sunday, July 17. The event was organized on Facebook and 12,000 people RSVP'd the event. Originally the organizer of the event only expected a few people to show up, he was surprised by all the people that show up. Even though the event didn't make its full expectancy, the entirety of The Bean's area was filled with Pokemon fans. During the meet-up the three teams: Valor, Instinct, and Mystic, all fought over championship for the gym on top of the bean.



The event sadly only lasted for 20 minutes after the servers crashed due to Australia being added to countries where Pokemon Go is available. The Chicago crowd immediately became confused once they were kicked out of the game's servers and later began to disperse. Later fans took to twitter, blaming the server crash on all the Chicago players rather than Australia being added to available countries.

Although the event was short lived it helped show the immense success of Pokemon Go. Pokemon Go's popularity in Chicago did not stop at Millennium Park with several stores and restaurants are offering deals to players of Pokemon Go

I asked several people around midtown about their opinions on Pokemon Go and the meet-up on Sunday. Valente Lara of the Fourth through Eighth program said the event "surprised" and "shocked" him. Vladimir Hernandez of the architecture program himself attended the event and said "I was at the event for half an hour, it was pretty good". When asked about the game itself, Lara answered with "its good because it involves exercise and having eggs makes you walk for a long time" Later Hernandez replied with "it is addicting and it is also pretty fun"

For a perspective from an older generation I spoke to several coaches on the meet-up, Marcellus Polk said, "I heard about the event and it could be dangerous you could get robbed". I asked David Hobbes this about the event and he also mentioned, "I heard about the event, it was pretty funny with the crashed servers, but besides that it would have been fun." Ryan McClain also heard about the event and said that he was surprised a lot of people met at that one place. When asked about the event Polk answered with "if I was into Pokemon I would enjoy it but it is a good game it sells", Hobbs said "I like it, it gets me to work out and leave the house." McClain said "I like it, it is fun and I have been catching everybody, I got a Pikachu I got what I want."

Meet the Midtown Students

By: Jamari Brooks

Leshawn Kilpatrick is a 15 year old and is member of the Engineering Appqprentishi at Midtown Center for Boys. When asked what he likes about the class he mentioned, "the teachers are cool, smart, and always willing to help out." When he gets older he wants to be an engineer so, this is what attracted him to the program. He also likes the idea of getting paid to do something he enjoys. Leshawn has learned a lot so far in engineering. He has learned trigonometry, programming, make an oven out of aluminum, cardboard, and tape. When asked for advice for the incoming students for next year, he said, "[incoming students] have to really be interested and willing to face some challenges and surpass them."



Kyran Smith is a 15 year old and is a member of the Law Apprenticeship program at Midtown Center for Boys. Kyran states that he likes Midtown because of the virtues and the fact that he gets to participate in mock trials. Kyran has been involved in Midtown for many years and he says he chose the Law Apprenticeship because he wants to "get more in depth with becoming a lawyer". Since his first class of business was filled to capacity, he chose his second favorite. Kyran has learned many things in his class including international law. When he gets older he wants to major in Political Science and have a career as a stockbroker. His advice for next year's class is "if you believe it, you can achieve it."

LOCAL NEWS

Ragas the Researcher

By: Dorian Robinson

Matt Ragas is an Associate professor as well as the Academic Director of the Public Relations and Advertising (PRAD) program at DePaul University. He teaches graduate and undergraduate courses in corporate communication, corporate social responsibility, entrepreneurship, media and digital relations, and traditional public relations.



Matt Ragas with the PR class

Mr. Ragas is originally from New Orleans, and also had experiences at the University of Florida as well as the University of Central Florida. He moved to Chicago for a job opportunity at DePaul. “My wife and I visited Chicago during the summer and she liked it so much. During our trip we saw an advertisement about a job opening at DePaul, I applied, and I got the job. I wanted to be in a big city and DePaul was just a great place for me. That’s how I got my teaching job at DePaul.”

I had the opportunity to interview Mr. Ragas one on one. I asked him how he fell in love with the field of Public Relations and he said it was something he always enjoyed. “I love everything about it,” he said, “I love communication and making connections with people.”

Mr. Ragas didn’t find his career path until his late twenties. I wondered what finally sparked his connection to Public Relations. “I wrote two books back in my early twenties,” he began “through my books I got to do consulting and communications, speaking before large audiences, training, and different workshops, and the opportunity to work with people learn about different things made me realize I could do this as a career.” I also questioned him about his emotions as he sees one of his students pursuing the career of Public Relations, Mr. Rivera, the Public Relations apprenticeship teacher, was one of Mr. Ragas’ graduate students. He said “It’s the most rewarding parts of my job,” he began, “Aray has really made me proud.”

My final question to him was what advice he had for those who wanted to pursue a career in Journalism or Public Relations. He gave two really good points. “Never be comfortable, try different things in a field of study,” he began, “also, read more difficult texts, it’ll help you when you are studying in college. You’ll be accustomed to the reading and it will improve your language and comprehension.” Mr. Ragas was a great guest speaker and taught the journalism class a lot about research and gave us a lot of great points and tools to improve our writing.



Dorian with Matt Ragas

Virtue of the Week

Midtown is a program that promotes character development and growth. Midtown especially values; today’s virtue is “**Order**”. Here are a few quotes that aid you with the understanding of the word.

“Chaos is merely **order** waiting to be deciphered”

— José Saramago, The Double

“The world is not to be put in **order**. The world is order. It is for us to put ourselves in unison with this order.”

— Henry Miller

“I like it that **order** exists somewhere even if it shatters near me.”

— Elizabeth Moon, The Speed of Dark

LOCAL NEWS



a lawyer and he gave me a smart answer. “You will never be able to convince everyone,” he began “but you have to know who is on your side, identify them, and focus most of your attention on them to win a case.”

Mr. Moore is a litigation lawyer and deals with civil cases. A litigation lawyer can come about in all kinds of cases, from contested divorces, to eviction proceedings. He works from the beginning of the case all the way to the verdict as a defense attorney, which means he works for the person being sued.

I asked him what his favorite part of his job is and he gave me an interesting answer. He told me that he has the freedom and flexibility of his time. My final question to him was about any advice he had for future lawyers. “Surround yourself with good people and those who want the best for you,” he began “also read a lot, it’ll improve your critical thinking skills.”

The law students enjoyed the visit from Mr. Moore. He left us with one more piece of advice before he left. “Don’t make excuses!” We can all relate to his advice and it’s a great word of advice.

A Lawyer on Campus

By: Dorian Robinson

The law apprenticeship had a special guest on Monday, July 18, 2016. Ryan Moore, a lawyer, visited with the law apprenticeship to explain his job as a lawyer and the preparation he did to get to where he is in his career.

Mr. Moore mentioned his reasons for becoming a lawyer and they were very interesting. “I wanted to become a lawyer because I love the critical thinking aspect of law,” he began “also I had two younger brothers growing up and there were many things that they could do that I couldn’t as time went on.” He wanted to make all situations fair.

Mr. Moore is a graduate from Chicago Kent Law School. I asked him what strategies he has learned as



More Money, Why?

By: Aaron Vazquez

DNAInfo found that CPS schools have been getting budget cuts that total to millions of dollars lost for many schools. More than 50,000 special education services will change for many people. A lot of schools will be losing about \$500,000 in their budget. The districts that the schools are in must fill a \$300 million budget hole by the end of August. The classrooms in school will not be affected, but there will be budget cuts. The public relations people would rather have a conversation with stakeholders then solve any real problems that are going on in schools. CPS officials based their claim that budgets "held the line" on per pupil spending on the fact that the amount is just \$1 less than the amount schools received last year after an unprecedented round of mid-year budget cuts announced in February. Many principals have to increase student fees, class sizes, or take out programs. The change was implemented because it is "better for schools and students," according to a statement from district officials. Many schools are not going to be able to pay the special education teachers probably and are not going to be able to pay them correctly. Schurz High School will lose \$2 million and about 216 students will be lost. However, the data released by CPS officials told parents to expect only a \$1 million cut because of the addition of funds earmarked for special education teachers, aides and programs. I interviewed three students from the public relations class in Midtown; one that currently attends a CPS and two that previously attended a CPS. Daniel Garcia attends UIC College Prep and he said, “It sucks because teachers are working hard to get their degree so they can make a good amount, and then they don’t get it because of the budget cuts.” I also interviewed Dorian Robinson a student that previously attended Kenwood and he mentioned, “It’s really bad because they made cuts from classes that people. It’s just unexplainable the things that city is doing to degrade our education.” The last student I interviewed, Kevin Salinas, who goes to Pritzker College Prep has said, “It’s bad that the city is cutting down the education of the students, because then the students that are coming out of the schools won’t be able to advance in society. This is because of the fact that some of the electives are being taken out of the curriculum.”

ENTERTAINMENT

Highest Paid NFL Contract in History

By: Aaron Vazquez

With the deadline for a long-term deal looming, the Denver Broncos have offered star linebacker Von Miller a record \$70 million guaranteed as part of a six-year, \$114.5 million deal, which the sides had agreed to in June, according to Lindsay Jones on USA TODAY Sports. If Miller takes the deal that would make him the highest-paid non-quarterback in NFL history based on guaranteed money, as well as the highest-paid player in Denver franchise history. The deal had guaranteed money for the first two years, and the offer in June included \$39.8 million. ESPN mentioned Thursday night that he was "optimistic" the deal will get done by 4 p.m. Friday. This is the deadline for designated franchise players to sign long-term contracts. Two executives from teams other than the Broncos said Thursday that Miller "would have to take it." The Broncos and Miller's agent, Joby Branion, had nothing to say Thursday, but they are expected to renegotiate Friday morning. Andrew Luck's recently signed extension with the Indianapolis Colts included an NFL-record \$87 million in guaranteed money. The highest amount for a non-QB, according to ESPN, currently belongs to defensive end Fletcher Cox, who got \$63.3 million guaranteed from the Philadelphia Eagles. I interviewed Antonio Gutierrez Martinez a staff member at Midtown who said," I follow [Von Miller] on Snapchat, and he is a great player that has good character. He was very good in high school along with being a 4 star recruit this made him a great addition. He also gives back and helps a lot of people; like when he gave money to help get the kids that aren't as fortunate pair of eye glasses. He also mentioned," This is a great deal because he provides for people and with more money he can do even more." I wanted to get an opinion from a student, so I asked my classmate, Christian Quiroz, who said" He thinks the deal is unfair because other players could be better and he doesn't deserve more money."



Miller was named Super Bowl 50 MVP after helping the Broncos dominate the Panthers 24-10 victory

The Good and the Bad of Ghostbusters

By: Jeremiah Williamson

We've seen all over the internet and social media about how bad the new Ghostbuster was going to be. But, after watching the movie, I thought it was actually good. Though there was some upsetting parts about the film, everything else was still okay. I think the best part of this movie are the characters. A lot of people complained that having female Ghostbusters cast would mess up the movie but, in my opinion, they did really well and were all funny in their own way. Patty Tolan (Leslie Jones) was really funny in the movie; Patty brought most of the laughter in the movie. Erin Gilbert (Kristen Wiig) and Abby Yates (Melissa McCarthy) were the smart and nerdy ones in the group. Erin Gilbert was the geeky one in the group who tend to get slimed the most. Abby Yates was the smart and sarcastic one in the group. Jillian Holtzman (Kate McKinnon) is the crazy engineer in the group. All these characters together make a classic funny sitcom, close to the old Ghostbusters.



(Left to Right) Leslie Jones, Melissa McCarthy, Kristen Wiig, Kate McKinnon

Another great aspect of the movie are the good visuals. Since we are in the new age of technology, the graphics of the Ghostbusters movie was good; all of the ghosts look better than the ones in the old Ghostbusters. They look more detailed and the color of the ghost is well designed. Now, the only bad part about this movie is that this is not a continuation of the previous Ghostbusters. So, in this movie there was never a Ghostbusters in the past. These women are the first Ghostbusters, according to the movie. I didn't like this because I thought that it would be cool if the old Ghostbuster would try to help the new Ghostbusters. However, the movie was still good. This movie will probably won't replace the old Ghostbuster, but it is something for the new generation.

ENTERTAINMENT

The Nintendo Entertainment System Returning to Stores

By: Christian Quiroz



Nintendo announced on Thursday, July 14, that they will be selling a mini version of the Nintendo Entertainment System. The console will be released in November for the price of \$59.99. The system will include 30 built-in games including Mario Bros., Super Mario Bros. (versions 2 and 3), Pac-Man, Donkey Kong, Final Fantasy, The Legend of Zelda and Kirby's Adventure. It would come bundled with a controller that works like the original game pad. Players could also use the controller to play on a Wii System and if you want to buy another controller it would cost you \$10 to buy one. The news comes as Nintendo's (NTDOF) stock price is riding high, thanks to the popularity of Pokémon Go. "We wanted to give fans of all ages the opportunity to revisit Nintendo's original system and rediscover why they fell in love with Nintendo in the first place," Reggie Fils-Aime, Nintendo of America President and COO, said in a statement last Thursday.

I went around Midtown and asked a staff member named Antonio Gutierrez Martinez, Lobby Receptionist, about his opinion about the console. He said that he would buy the console because it is not overpriced like other gaming systems and it brings back the childhood memories. His favorite games for Nintendo are Mario Kart, Super Smash Bros., Pokémon Stadium and Mario Party 64. But the game he is most excited to play is Super Mario Bros. I also asked a Midtown student named Diego Camilo, an incoming 7th grader. He said that he would buy the console because it is easy carry because of the size and it is also easy to afford. His favorite games for Nintendo are Super Mario Bros., Super Smash Bros. and Donkey Kong. The game he is most excited to play is Donkey Kong.

Ten Interesting (Random) Facts

By: Luis Olmos

1. It will take you 10 years to go through the snapchats taken 1 hour ago.
2. Facebook, Twitter, & Skype are not allowed in China.
3. 95% of the things that are texted can really be said in person.
4. Hitler and Osama Bin Laden have died in the same day and month but different year.
5. The apple, potato, and onion taste the same if you eat with no sense of smell.
6. There are no bridges over the Amazon river. At all.
7. There are McDonald's in every continent but Antarctica.
8. There is no such thing as baked beans. They are just simply sweet.
9. University of Minnesota is older than Minnesota state.
10. When you write the word "Almost" it is the longest word in the English language to have all of its letters in alphabetical order.

