

**2nd Annual Midwest Golf Outing**  
Monday June 17, 2019  
Cog Hill Golf & Country Club | Lemont, IL



## **SPONSORSHIP OPPORTUNITIES**

Benefiting Midtown Educational Foundation

### **Platinum Sponsorship (\$15,000)**

Benefits:

- Brand exposure to 250+ golfers in all marketing materials leading up to, during and after the outing
- Lead positioning on promotional signage at event registration and Lunch Reception
- Special recognition during starter's comments and by the Emcee during the program
- Three foursomes (12 golfers) including lunch, cocktail reception and dinner *\*register by April 12th & receive 4 foursomes for the Platinum level!\**
- 20 complimentary raffle tickets for each golfer
- Platinum sponsor signage on three holes
- Logo inclusion on all marketing materials including invitation, event website, and gift bags
- Approved marketing/promotional item included in every gift bag
- Recognition as a major donor in the Midtown Educational Foundation annual report

**Bronze through  
Platinum Early Bird  
Bonus Foursome:**  
Register by Friday  
April 12th and receive  
an extra golf foursome.

### **Gold Sponsorship (\$10,000)**

Benefits:

- Brand exposure to 250+ golfers in all marketing materials leading up to, during and after the outing
- Secondary positioning on promotional signage at event registration and Lunch Reception
- Special recognition during the starter's comments and by the Emcee during the program
- Two foursomes (8 golfers) including lunch, cocktail reception and dinner *\*register by April 12th & receive three foursomes for the Gold level!\**
- 10 complimentary raffle tickets for each golfer
- Gold sponsor signage on two holes
- Approved marketing/promotional item included in every gift bag
- Recognition in the Midtown Educational Foundation annual report as a significant donor



# CyrusOne Midwest Golf Outing

Monday June 17  
Register online:  
[midtown.org/cyrusone](http://midtown.org/cyrusone)

Bronze through  
Platinum Early Bird  
Bonus Foursome:  
Register by Friday  
April 12th and receive  
an extra golf foursome.



## SPONSORSHIP OPPORTUNITIES

### Silver Star Sponsorship (\$7,500)

- Brand exposure to 250+ golfers in all marketing materials leading up to, during and after the outing
- Secondary positioning on promotional signage at event registration & Pavilion Tent
- Silver sponsor signage on two holes
- Two foursomes (8 golfers) including lunch, cocktails and dinner \*register by April 12th & receive three foursomes at the Silver level!\*
- 5 raffle tickets for each golfer
- Recognition in the Midtown Educational Foundation (MEF) annual report

### Bronze Star Sponsorship (\$5,000)

- Brand exposure to 250+ golfers in all marketing materials during and after the outing
- Tertiary-level positioning on promotional signage at event registration & Pavilion Tent
- Bronze sponsor signage on one hole
- One foursome including lunch, cocktails and dinner \*register by April 12th & receive two foursomes for the Bronze level!\*
- 5 complimentary raffle tickets for each golfer
- Recognition in the MEF annual report

### CyrusOne Corporate Fourball Championship: Dubsdread 2-Person Team (\$3,000)

- Exclusive Serious Competition Tournament
- One twosome with amateur caddy
- Competitive Play on PGA course
- Signage on two holes & Recognition in Pavilion Tent

### Corporate Foursome (\$2,500)

- One foursome including Breakfast, snacks, & Lunch
- Signage on one hole
- Listing on the day of the event as a corporate sponsor

### Individual Foursome (\$1,200)

- One foursome including Breakfast, snacks, & Lunch

### Individual Ticket (\$300)

- Round of golf including Breakfast, snacks, & Lunch

### Cocktails and Lunch Reception (\$75)

Additional Sponsorship  
Opportunities:

Turn House with Signage  
(\$2,500)

Cocktail Reception with  
Signage (\$2,000)

Continental Breakfast with  
Signage (\$1,000)

50-ft Putt Contest with  
Signage (\$500)



# Midtown Educational Foundation IMPACT & MISSION

[www.midtown-metro.org](http://www.midtown-metro.org)

"I know that I'm completely safe at Midtown, that no harm can come to me here." —Midtown 7<sup>th</sup> grader



Proceeds from the 2<sup>nd</sup> Annual CyrusOne Golf Outing will directly benefit 1,100 low-income kids at Midtown & Metro in Chicago. Thank you for your support!

Mission: Midtown Educational Foundation guides low-income urban youth in Chicago along pathways of success. Our proven enrichment programs embrace the dignity of the person by focusing on academic excellence, virtue development, individual attention, and parental engagement.

"If a company hopes to thrive in the Chicago market, it needs to contribute to the Chicago community's success. Midtown, through its core values, helps to produce the exact type of candidates that companies in Chicago will eventually want to hire." —Juan Vasquez, Senior Data Center Construction Manager at CyrusOne, Midtown Educational Foundation Board Member



For **19** consecutive years, 100% of MEF students have graduated from high school and enrolled in college



Of 900 MEF alumni identified in an ongoing study, 91% reported college graduation or current college enrollment.

**"The character traits I have learned at Midtown help me prevent myself from getting into trouble."—Midtown student**

**"I learned how to respect my mom, dad, and all of my other relatives."—Midtown 8<sup>th</sup> grader**

**"My mom always comes out better every time she goes to the parent center." —Metro student**

# CyrusOne Golf Outing REGISTRATION

Please mail, scan or fax this form to MEF:  
c/o Cailie Furlong  
718 S. Loomis                      Fax: 312.738.8306  
Chicago, IL 60607  
cfurlong@midtown-metro.org

OR VISIT [midtown.org/cyrusone](http://midtown.org/cyrusone)



 **CyrusOne**  
Built for Tomorrow. Ready Today

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- |  |  |
|--|--|
| <input type="checkbox"/> Platinum Sponsorship (\$15,000)   | <input type="checkbox"/> Luncheon Grill Sponsor (\$2,500)        |
| <input type="checkbox"/> Gold Sponsorship (\$10,000)   | <input type="checkbox"/> Cocktail Reception Sponsor (\$2,000)    |
| <input type="checkbox"/> Silver Sponsorship (\$7,500)  | <input type="checkbox"/> Continental Breakfast Sponsor (\$1,000) |
| <input type="checkbox"/> Bronze Sponsorship (\$5,000)  | <input type="checkbox"/> Putting Contest Sponsor (\$500)         |
| <input type="checkbox"/> Corporate Foursome (\$2,500)  |  |
| <input type="checkbox"/> CyrusOne Corporate Fourball Championship:<br>Dubsdread 2-Person Team (\$3000) |  |
| <input type="checkbox"/> Individual Foursome (\$1,200)   |  |
| <input type="checkbox"/> Individual Golfer (\$300)   |  |
| <input type="checkbox"/> Cocktails and Dinner Only (\$75)  |  |

MEF is a public charity under section 501(c)(3)  
(Tax #: 36-3417278). Donations are tax-deductible to the  
extent allowed by law.

Payment type:  Check     Credit Card (Type: \_\_\_\_\_)     Please send an invoice

Credit Card # \_\_\_\_\_ exp date \_\_\_\_\_ cvc code \_\_\_\_\_

Names of golfers (all names must be in by Monday, 6/10):

\_\_\_\_\_  
\_\_\_\_\_





## Corporate 4 Ball Challenge Description

*The CyrusOne Corporate Fourball Challenge is an invitational event designed to celebrate the competitive corporate culture in Chicago and across the Midwest.*

**Benefiting Midtown Educational Foundation**

From the many industries in the Chicagoland and the Midwest, this invitational will pit each company's "best" golfers against each other in the most competitive team play in golf, the Fourball Format. Each team will battle it out for the title of "**CyrusOne Corporate Fourball Champions**" along with the 2' gold plated inscribed trophy, prizes, framed photos of the Champions in the CyrusOne Aurora II lobby and most importantly, the bragging rights that come with it.

A true test of a golfer's skill; the event will be held at Cog Hill's No. 4 "The Patriarch of Public Golf" where players like Tiger, Dustin Johnson, Justin Rose, Jim Furyk, and Ben Crenshaw have all raised trophies. Also known as "**DUBDSDREAD**", its nickname derived from the idea that a "dub" or poor golfer should beware and served as a warning of the challenges that are forthcoming. So beware and bring your best to see if your company is good enough to bring home the inaugural trophy and "dubbed" the best in the Midwest!

### **Format:**

Fourball is a playing format in the game of golf. It is also known as best ball or more properly better ball.

Competitors are paired and play as a team. Each golfer plays his own ball; the team's score on each hole is the lower of the two players' scores. Only one of a pair is required to complete each hole. The winners are the team with the lowest aggregate score over 18 holes. Since 2017 this format, along with foursomes, has been used by the Zurich Classic on the PGA Tour.